



2nd International Symposium
on Tomato Genetics
for Mediterranean Region

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Preliminary Issues

Ricerca genetica e offerta varietale
per il 2017

Protezione in bio e in convenzionale

Micorrize / insetti utili

Paese partner: Spagna
Ricerca e miglioramento genetico

Marketing: mercato spagnolo
e il caso delle aste private

Fuorisuolo e fertirrigazione

Presentazione del primo Atlante
delle varietà di pomodoro per serra

Assosementi: sessione autogestita

Together again!



Queen of tomatos



CONTACTS

commerciale@mensileagricicilia.it



media partner



pomodorosicilia.it

9th November 2017
Congress center "PalAgriscicilia"
Vittoria, Italy

Mission

Provide a platform for dialogue and scientific debate between the main actors of the tomato genetics research operating in the Mediterranean basin and local producers.

Stimulating a business meeting between multinational firms, nurseries and tomato's producer.

Topic

The international genetic research and its practical application in the producing countries of the Mediterranean area.

Protection the research results against the illegal commerce in plants production.

Audience

Researchers and Breeders;
Researchers and breeders of seed companies.
Seed companies marketing managers and salesmen.
Technicians of companies, cooperatives and producers organizations
Journalists, opinion leaders, nurseries staff and tomato producers.

Why to sponsorize

1. INTERPERSONAL CONNECTION:
Opportunity to meet and mingle with the Tomato industry decision makers. Connect with the right people to generate more connections.

2. NETWORKING OPPORTUNITIES:
Opportunities to connect with various networking resources throughout the event.

3. COMPETITION COMPARISON:
Show the participants the advantages of your varieties

4. GAIN A BETTER VISION ON THE TOMATO INSIGHT:
Gain new industry insight by attending keynote and session speaker presentations during the event

5. POSSIBILITY to meet opinion leaders and tomato firms to present your own offer

6. EXPOSE YOUR NEW PRODUCTS:
Expose your new products or devices to the participants during the symposium with to our showcase

Exhibiting at the Symposium will give you access to the key professional within the genetics of Tomato and the new practices. This is a great opportunity to promote your organization and expose your company's latest innovations or discoveries!



Country partner 2017 Spain

How to sponsorize

We are delighted to offer meeting sponsorship packages

A) Platinum Sponsor 6000 € *	10 Exhibitor badges with 1 speaker lesson, 1 Showcase, Image package**, advertising on the magazine Agriscilia in leading position
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C) Silver Sponsor 1800 € *	1 Exhibitor badges, 1 speaker lesson, Showcase, **Image packages
D) Single badge to participate (not speaker) 350 € *	Congress fees able to access at all congress Session without the possibility to attend as speaker
E) Advertising pages on Agriscilia (n. 8000 copy of monthly magazine) special extractable insert distributed during the Symposium	Inside Page sheet 4 colours € 1.000,00* Inside cover or inside back cover € 1.200,00*
**Image Package	Your logo printed on: <ul style="list-style-type: none">• Congress Badges• Block Notes• Programme• 6x3 Placard• Banner on pomodorosicilia.it website• 1 flyer in congress bags (your supply)

*Please note all prices are without Italian VAT. Please note NON EU Company are free of Italian VAT.

*** 2° sponsor firm representative no speaker, pay 800€ for early bird fee and 1000€ for late or onsite registration